



Joy Zarine

**BUSINESS STRATEGIST, AUTHOR
& SPEAKER**

Joy Zarine is a hospitality and business strategist, industry speaker and bestselling author from London, UK. For over eighteen years, she has worked with industry leaders to create, build and market profitable and award-winning restaurants, pubs and bars. From cocktail bartending in her teens to working and leading late night, wet-led venues in her twenties, Joy has gone on to help launch UK-wide brands and create her own hospitality and experience consultancy to develop and coach hospitality and service-based businesses.

Featured in:



Forbes

CASUAL  DINING

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Speaking topics

BUILDING A BUSINESS THAT PEOPLE CANNOT HELP BUT LOVE

Covering the main topics of Joy's best selling book "The Five Star Formula"

In this talk you will learn:

- The Five Star Formula to wow your customers
- How to make your clients fall in love with your business
- How to re-imagine your client experience

SALES THROUGH SERVICE

Covering the main topics of Joy's latest book "Sales Through Service"

In this talk you will learn:

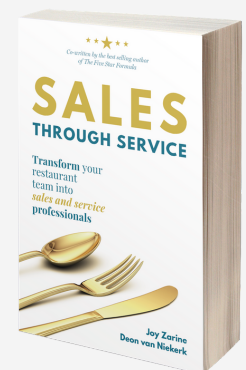
- Why your staff hate to sell (and how to create your own sales force)
- How to increase performance and increase profits
- Sell more and serve better - so your customers thank you!

UNLOCKING THE LEADER IN YOU

From experienced leaders to newly appointed in the role, this is a thought-provoking and actionable talk - to get businesses set for success for high-performance growth.

In this talk you will learn:

- The impact of leadership over management
- Finding purpose beyond profit
- Empowering those around you to succeed



For more detailed information on Joy's presentation topics or to book Joy for your next event, please contact our team at:
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